

FREE Executive Webinar

**10 Critical Security
Precautions EVERY Business
Must Have in Place NOW**

Tuesday, March 28, 2017 at 1PM

C-Level executives and managers who are concerned about: lost or stolen devices, privacy of confidential information, employment litigation introduced when employees use personal devices to access company data and State and Federal laws that carry heavy fines for lost or stolen data. This is of particular importance for those organizations that handle ANY sensitive data such as credit card and financial information, medical records (or serve clients who have medical records) or who simply want to avoid having their bank account wiped out due to a cyber-attack.

Sign up today:

<http://bit.ly/CTTS-March-Webinar>



This monthly publication provided courtesy of Josh Wilmoth, CEO of CTTS, Inc.

"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"



Ralph's been a good employee for you. Shows up on time. Gets the job done. Doesn't hassle anybody.

He's also a porn addict. When nobody's looking, he's visiting sites – on your network – that you'd be appalled to see. IF...you knew about them. Without careful monitoring and filtering, this kind of Internet use on your network can remain hidden. Shocking? Hard to believe it could happen at your company? A survey by International Data Corporation (IDC) revealed that 70% of all web traffic to Internet pornography sites occurs during the work hours of 9 a.m. to 5 p.m. Ralph's little visits may seem harmless, but they're adding a serious level of risk to the financial health and security of your company.

Here's how. A visit to an adult website can be tracked. And if a logged-in user's identity is leaked, it can be embarrassing, to say the least,

"Lucky Charm" Keeps Hackers Out

to that user. The user may even become a victim of "sextortion" or blackmail. Just ask any of the people who used Ashley Madison, a dating site for illicit affairs. When the site was hacked, users were suddenly at risk of having their indiscretions revealed. This gives cybercriminals a powerful lever to pressure an employee into revealing sensitive company data. Considering that 60% of security breaches start from within the company, you have to wonder what someone at risk of being exposed might do to keep their little secret, well...secret.

Let's face it, if you're not carefully monitoring and managing how your network is being used, your company's data could be in serious jeopardy.

Content Filtering In Today's Web 2.0 World

Whether you're already monitoring user activity on your network or not,

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you need to stay vigilant about evolving risks. And content filtering is key. If your business is like many, you may already be doing some filtering. But is it enough? As technology evolves, hackers drum up ever stealthier ways to invade your network.

Cloud-based filtering, for example, becomes a must when mobile devices tap into your network. The old concept of a static, location-based "firewall" just doesn't cut it anymore when your staff goes mobile.

Then there's social media. It's like a big window into the personal lives of your personnel. It lets cybercriminals "case the joint" before breaking in. For instance, when users log in to a personal Facebook account at work and talk about vacations, favorite hangouts or weekend activities, hackers can use that information for social engineering and other ploys.

The number of ways your network is exposed to potentially damaging content grows daily. It's no wonder that 90% of companies and government agencies surveyed by

IDC detected computer security breaches within the previous 12 months. Eighty percent of those organizations acknowledged financial losses due to these breaches. With odds like that against you, an up-to-date content filtering system could well be THE "Lucky Charm" that keeps your company, and your data, safe from all kinds of harm.

FREE Web And E-mail Usage Audit Instantly Reveals If You Have A Problem

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If you'd like a snapshot of where your employees are going online and how much time they're spending surfing the net on non-work-related activities, I'd like to offer you a FREE Internet And E-mail Usage Audit worth \$300. At no cost or obligation on your part, we'll come by and install a special diagnostic program that will expose lurking threats due to inappropriate employee use of websites, e-mail and instant messaging.

I'm making this offer because I'd like

to give you a bite-sized sample of our extraordinary customer service and proactive approach to protecting you and your organization. And to be perfectly clear, no matter what we may find during your audit, you are under no obligation to buy anything or ever use our services again. However, there is a catch: we'd like to help every company in the Central Texas area eliminate this risk, but we're only able to perform 10 audits per month. Call (512) 388-5559 or visit: <http://bit.ly/FREE-Audit> now, while you're thinking of it. The five minutes you invest could save your company thousands of dollars in lost productivity, potential lawsuits and company resources.

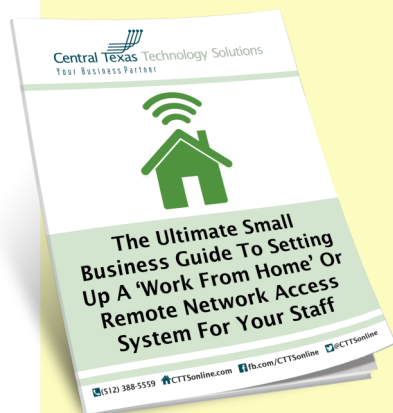
Let's not let your company become yet another statistic, hemorrhaging cash as a result of a destructive cyber-attack. Call me TODAY at (512) 388-5559 or e-mail me at Josh.Wilmoth@CTTOnline.com and let's make sure your systems are safe. I'll provide you with a Cyber Security Risk Assessment to check for and safeguard against any points of entry for an attack. This service is FREE, but DO NOT RISK WAITING: contact me NOW before the next scam puts your network at risk.

Free Report: The Ultimate Small Business Guide To Setting Up A Work-From-Home System For Your Staff

You will learn:

- What telecommuting is and why so many small businesses are rapidly implementing work-from-home programs.
- The single most important thing you MUST have in place before starting any work-from-home or remote office initiative.
- How one company slashed its turnover rate from 33% to nearly 0%—and increased productivity by 18%—by implementing a work-from-home program.
- How to get a FREE "Home Office Action Pack" (a \$97 value).

Claim Your FREE Copy Today at www.CTTOnline.com/WorkFromHome



Amazon Recommendation Of the Month



Budgeting for electricity, securing adequate supplies of it and finding ways to use less of it are not common topics of conversation among business owners. Ensuring that the power their IT resources rely on is both dependable and clean, sadly, can sometimes be an afterthought. In truth, however, power sags, surges and outages are not only unavoidable but more than capable of damaging valuable IT equipment and bringing productivity to a halt. That's why planning and deploying a robust power protection solution is absolutely vital. An uninterruptible power system (UPS) is the central component of any well designed power protection architecture.

Here are three desktop options we recommend to all of our Clients:

<http://bit.ly/Amazon-March>

If you have questions on selecting the right UPS for you, reach out anytime!

Top 3 Takeaways from Sean Stephenson

Sean Stephenson is a life-coach, therapist, author, and motivational speaker. I recently had the honor of meeting Sean at a quarterly peer group meeting in Orlando Florida, and I was completely blown away by his words of wisdom. Although born with a rare bone disorder, osteogenesis imperfecta, his stunted growth and many other challenges he has faced hasn't stopped him from making the world a better place with his inspiring outlook on life. I'd like to share with you my 3 top takeaways.

1 - Hack Your Emotions

When you take a step back and truly look at us as human beings, we all share one commonality that can bring us together, tear us apart, and has the power to completely destroy us: our emotions. Those feelings of love, hate, fear, and joy are so powerful that they can control our lives, make our decisions for us, and can even influence our own destiny. Sean tells us to hack our emotions, to take the time to step outside ourselves, observe, and analyze those emotions and how they influence the choices in our lives. When you become more aware of your own emotions, you can learn to master them, shift them, guide them into the right direction, and you can take charge of your life and in turn, more effectively influence others.

2 - Create a Vision For Your Life

Our fears and insecurities only create distractions from our life goals. When you encounter a challenge or disappointing circumstance, it's time to rise above your own doubts and keep pushing forward, because you are the only one who can control your own destiny. You have the biggest influence over your life. Your attitude and your actions create this energy that can either be your driving force or a road block. Find out what is it that you want for yourself in this life, the thing that gets you out of bed in the morning, and create your own vision for your life. Follow your instincts and use them as fuel for your fire, then take all of your



excuses and throw them out the window. No one said it would be easy, in fact it's not supposed to be, sometimes the best things in life come from the obstacles you overcome to obtain them.

3 - Have Fun With Your Life

You have a choice when it comes the problems and stress in your life; you can choose to interpret what happens to you positively or negatively. Focusing on your fears, what you don't have, and your dislikes, depletes your energy and makes you miserable. But, when you focus on your goals, appreciate what you have, and learn what you like, you'll start to see the world in a brand-new light. As Sean's mother once said to him, "Pain is inevitable, suffering is optional." When you look deep within and learn to see the gifts you receive from the hard times, it can energize you and make you stronger than before. If you didn't have stress in your life and you got rid of all your problems, then you would get rid of your drive, that character-building, problem-solving, tenacity of life that gives you strength. So, when you're faced with those tough times, and you're feeling stressed, change your mind. Ask yourself, "What's funny about this?" turn the negative into something positive, get out of your comfort zone, and have some fun with your life.

Imagine careening through a virtual forest on the back of a Pegasus in a race against other fitness buffs... VirZOOM hopes their stationary, VR-equipped exercise bikes will soon be coming to an arcade or fitness center near you. They've already installed the bikes in over a dozen venues in the US, from Connecticut to California. Walk into any of these places and you can strap on a VR headset and compete in live, multiplayer matches. Plans are already being hatched for full-blown tournaments, complete with prizes and onlookers. You can ride your way to fitness with the aforementioned Pegasus, straight bike races or even a good old-fashioned tank battle... Who'd'a thunk doing something so good for your health could be so much fun? *Engadget.com, 01.05.17*

Uber has added a new destination: people. Let's say you just flew into Phoenix and

you want to meet a friend there for drinks before heading to your hotel. It used to be that you'd ask them, "Where are you? ... Where's that again?" then try to quickly type in the address before you forgot any of the details, hoping you didn't misspell anything. With Uber's new "People" feature, instead of typing in your destination, you simply enter the person's name, skipping all the back and forth. Uber then locks in their destination and directs the driver to take you there. It also sends your ETA to the person you're going to see. Just sync your contacts with Uber before your next trip, and enjoy the ride. *Mashable, 12.21.16*

The Furbo Dog Camera lets you play with your pet from miles away. Missing your pup while you're at work or on the road? Pull out your Android or iPhone and check in. Furbo delivers 720p video in a 120-degree field so you

see what's going on at home. Call your dog through the microphone and even flip her (or him) a treat for responding to your command. Just swipe your phone's screen in "Dispense" mode and Furbo launches a treat out onto the floor – or right into your dog's mouth, if she's clever enough to catch it. Furbo can be placed anywhere with an electrical outlet nearby. And with its sleek white hourglass design and bamboo wood top, it blends in with any decor.

NerdTechy.com, 12.5.16

Introducing the mercenary software that powered Trump and Brexit. NationBuilder was built for any person or organization with a supporter or donor base who cares about what they're doing. It helps activists cast their influence into the wider world via e-mail, social media and campaign website updates. Its goal is to convert interest into tangible support such as voting intent, monetary donations or volunteered time. Yet NationBuilder isn't the only platform used by politicians to carry out their vision. Nor is it just for political or advocacy groups; in one case a woman used it to help raise money for her fiancé's fight against cancer. What NationBuilder and other similar programs do is help people make a difference – no matter what their beliefs.

DigitalTrends.com, 12.21.16

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"Serendipity is up, fluke is doing well, but I'm a little concerned about our dumb luck."