

CTTS TECH TALK

YOUR TECHNOLOGY NEWSLETTER

SEPTEMBER 2023



JOSH



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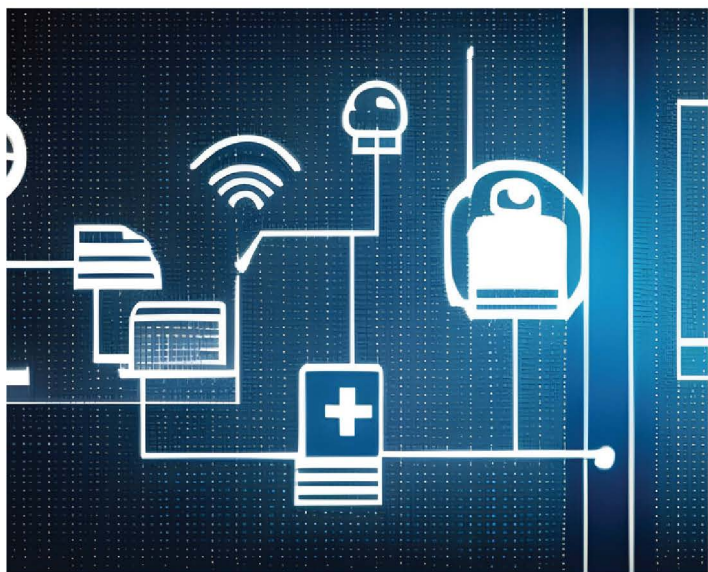


BERNICE



KURT

Be Ready for Anything: Cybersecurity as Your Shield in a Crisis



In a world where challenges emerge at every turn, your business must be prepared for anything. Natural disasters, human errors, cyberattacks - all can take a toll on your organization if not guarded against properly. But what if your business had a shield, a strong barrier that doesn't just withstand physical storms but virtual ones too?

WHAT'S INSIDE THIS ISSUE?

TECHNOTES



Prepare your business for any disasters with this important advice from CTTS CEO, Josh Wilmoth.

PAGE 2

ADVANCED TECH



Equip your team with these crucial skills training to counter all cyber threats.

PAGE 3

BIZTECH



Arm yourself and your team. Don't let your guard down, even in a crisis.

PAGE 4

TECH NOTES

FROM CEO, JOSH WILMOTH



Disaster Preparedness: Surviving the Unexpected

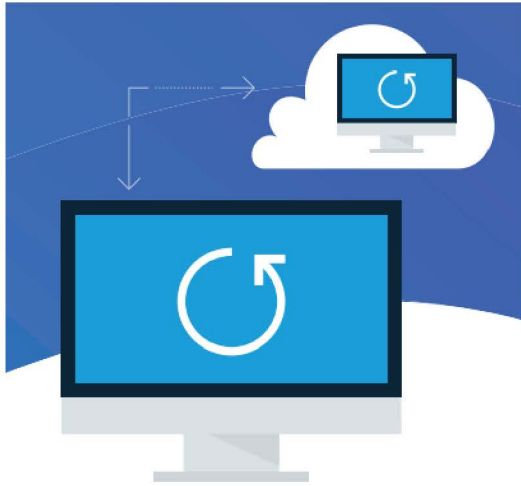
Georgetown, Round Rock, Austin, and Central Texas are experiencing unprecedented times. With 47 days straight (so far) of 100+ degree weather, our community is feeling the pressure. Just last month, the fires in Cedar Park were a harsh reminder of how quickly disaster can strike. While some might even joke about welcoming a flood to break the heat, it underscores the importance of being prepared for anything. As your local Managed IT Service Provider, we've been right here with you through these challenging weather conditions. We understand the unique threats that our community faces, and we're committed to keeping your business resilient. Imagine the unexpected happening – a sudden fire, a crippling cyber-attack, or even

something as mundane yet damaging as a power failure due to extreme heat. In these heated times, both literally and figuratively, the difference between weathering the storm or closing your doors might come down to a solid disaster preparedness strategy. At CTTs, we don't just provide services; we partner with you, adapting to the ever-changing local environment. We understand that each disaster – whether a fire in Cedar Park or a prolonged heatwave – brings unique challenges. Together, we'll devise a strategy that ensures that your data is secure, your systems are robust, and your business continuity is maintained, no matter what comes our way. Our mission goes beyond recovering from

disasters; it's about being proactive. It's about minimizing the downtime, protecting your reputation, and preserving the trust of your clients. With us by your side, you can navigate through fires, floods, heatwaves, or cyber threats with confidence. The recent events in our community highlight the need to act now. Let us be your partner in fortifying your business against the unexpected. Visit us at www.CTTSONline.com or call us at (512) 388-5559. Together, we'll build a strategy that not only ensures survival but empowers your business to thrive, even when faced with the unexpected. You've built something incredible, and we're here to make sure it stays that way.

ADVANCED TECH

Datto Cloud Continuity for PCs



In today's remote work environment, safeguarding your business data is more crucial than ever. That's where Datto Cloud Continuity shines. It's not just another backup solution; it's a business continuity partner. Using image-based technology, it captures your entire system—settings, applications, and files. Should anything go awry, you're back in business in no time, with minimal disruption.

Perfect for work-from-home employees, Datto Cloud Continuity ensures that critical business data on remote PCs is never left unprotected. Its comprehensive backup and quick recovery features make it indispensable for today's flexible work arrangements. Best of all, the pricing is straightforward—no hidden fees—making it a go-to choice for businesses operating on Windows 10 and 11 devices.

Datto Cloud Continuity offers more than just data protection; it provides peace of mind, ensuring your business thrives in an ever-changing landscape. Make the smart choice today to protect your invaluable remote workforce and keep your operations running smoothly.

Why do businesses choose Datto?

Business Continuity and Disaster Recovery (BCDR): Datto's continuity solution ensures that businesses can recover quickly from any disaster scenario, whether it's hardware failure, ransomware, or natural disasters.

Inverse Chain Technology: This technology reduces the vulnerability of gaps in backup chains and ensures efficient storage utilization.

Hybrid Cloud Backup: Datto's solutions backup locally for quick restores, and everything is mirrored off-site in the Datto Cloud. This gives a good balance of fast local restores and disaster recovery from the cloud.

Ransomware Protection: Datto's solutions can detect ransomware attacks, allowing MSPs to roll back to a clean backup and avoid paying a ransom.

Advanced Networking Solutions: With Datto's managed networking services, businesses can ensure that their networks are fast, reliable, and secure.

Ask our team about Datto and have the added protection for your business.



MICHELLE QUICK

We're thrilled to shine a spotlight on Michelle Quick, a key figure who's been with CTTS since February 2018. Often fondly referred to as our "Office Mom", Michelle blends into our CTTS fabric, epitomizing our core values each day.

Her tenure at CTTS is marked by her distinct contribution to our Leadership team. While most delve deep into the technological nuances, Michelle stands out, offering perspectives drawn from hands-on real-world experiences and stellar customer service. Her insights are invaluable, often bridging the gap between our technical aspirations and around-the-office realities (she is the one to thank so that we are never out of coffee!).

Her job has evolved from data entry and answering the phones to collaborating closely with the Accounting department, ensuring accuracy in our financial records. She is able to show off her multitasking prowess by being the friendly voice answering your calls as well as a strategic part of both of our Sales and Marketing teams.

Beyond her professional contributions, Michelle's personal interests bring a splash of vibrant colors to our team. A fervent University of Alabama football enthusiast, her passion for the game is undeniable at our Monday Morning Meeting after the college game -Roll Tide! But what truly warms our hearts is the zeal with which she speaks of her travels and the moments she spends with her family. Together with her husband, she's blessed with two beautiful daughters and they share a world of adventures.

CONTINUED TO PAGE 4

BIZTECH

Manage your business with ease with the latest technology infrastructure available.



Be Ready for Anything: Cyber Security as Your Shield in a Crisis

Cybersecurity: Your Business's Lifeline

Your data is more than numbers and files; it's the lifeblood of your business. Like treasure sought by pirates, cybercriminals are always on the lookout for that valuable gold mine. Building a fortress around it not only safeguards your business but ensures a smooth journey even during the roughest seas.

Protect Your Treasures: Strengthen your IT defenses with firewalls and encryptions, and maintain them through regular updates and patches.

Preserve Your Legacy: Regularly back up critical data. Test these backups, making sure they can be restored when needed.

Equip Your Crew: Training and Awareness

You wouldn't send a ship to sail without a skilled crew, would you? Ensuring that your employees know the ropes of cybersecurity is equally vital. From identifying phishing attempts to emergency protocols, their preparation is your first line of defense.

Train Your Crew: Conduct security awareness training.

Create a Culture of Readiness: Routinely test their preparedness with drills.

Insurance: Your Safety Net

When storms hit, a safety net ensures that you bounce back quickly. Insurance policies like property, business interruption, and cybersecurity are that safety net.

Review Your Safety Nets: Regularly assess your insurance policies for maximum coverage.

Strengthen Your Supply Chain: Vendor and Supplier Readiness



CONTINUED FROM PAGE 3

At CTTS, we believe in celebrating not only the professional achievements of our team, but also the stories and passions that shape them outside the office. Michelle is a living testament to that belief, blending her professionalism with her personal joys, making her an indispensable part of our family.

Join us in celebrating Michelle Quick – our Office Mom and a dedicated worker!

Your business doesn't sail alone. A weak link in your supply chain can sink the ship. Knowing your vendors' preparedness plans ensures a cohesive defense strategy.

Align Plans with Vendors: Make sure your suppliers are prepared. Ask for their plans and recommend regular testing.

Continuously Reinforce Your Defenses

Even the mightiest fortress needs regular maintenance. Regularly review and revise your preparedness strategies to mend any cracks and reinforce your walls.

Keep Building: Test and document changes to stay up-to-date.

Seek Expert Help: Consider an IT service provider to enhance your plan.

We Are Your Guiding Star

Navigating through disasters and cyberthreats can be challenging on your own. With an experienced IT service provider like us, your business can not only survive but thrive and outlast any storm.

Don't sail into the unknown without proper preparation. Contact us today for a free consultation, and let us help you build a robust disaster preparedness plan, tailor-made for your business.