CTTS TECH TALK
YOUR TECHNOLOGY NEWSLETTER

JOSH   **SARA**   **KURT**   **MICHELLE**   **KEN**

CHRISTINE   **EVAN**   **KURT**   **CHAIM**   **WILSON**

Cybercriminals have increasingly utilized artificial intelligence (AI) to enhance their malicious activities in recent years. By leveraging sophisticated AI algorithms, these attackers can automate and refine their tactics, making their schemes more difficult to detect and counteract. Consequently, the cybersecurity landscape is evolving rapidly. This newsletter compiles essential data to stay ahead of these threats, emphasizing the need for a proactive approach and continuous innovation in defense strategies.

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FROM CEO, JOSH WILMOTH

Unlock Productivity with Microsoft Copilot for Microsoft 365

As we navigate through the ever-evolving landscape of business technology, staying ahead is not just an option—it's a necessity. That's why I'm excited to share with you a groundbreaking tool that can revolutionize your daily operations: Microsoft Copilot for Microsoft 365.

Why Microsoft Copilot?

Imagine having an intelligent assistant by your side, one that understands your needs, helps you streamline tasks, and provides insightful data analysis. Microsoft Copilot is that assistant, and it integrates seamlessly with your favorite Microsoft 365 applications like Word, Excel, PowerPoint, and Teams.

Personal Productivity Boost

Remember those times when drafting a report or preparing a presentation felt like climbing a mountain? Copilot makes these tasks a breeze. With its advanced language capabilities, it helps you write, edit, and summarize text effortlessly. No more wrestling with words—Copilot ensures your communications are clear and impactful.

Data Insights at Your Fingertips

Data can be overwhelming, but not with Copilot. In Excel, it helps you analyze large datasets, spot trends, and create compelling visualizations. This means you can make informed decisions quickly, driving your business forward with confidence.

Meetings Made Easy

Meetings are essential, but keeping track of everything can be a challenge. Copilot integrated with Teams can provide summaries, highlight key points, and suggest action items. Even if you miss a meeting, you won't miss out on crucial information.

Creativity Unleashed

Building presentations is another area where Copilot shines. By assisting in designing and organizing slides, it transforms your ideas into professional and engaging presentations. Just imagine the time you'll save and the creativity you'll unleash.

The Emotional Impact

But beyond the technical advantages, let's talk about the emotional impact. Embracing a tool like Microsoft Copilot isn't just about efficiency—it's about reclaiming time. Time you can spend on strategic thinking, on inspiring your team, on driving innovation. It's about reducing stress and increasing job satisfaction for you and your team.

Take Action Today

Don't just take my word for it—experience the transformation yourself. Contact us today for a free consultation and see how Microsoft Copilot can elevate your business operations. Let's embrace this exciting journey together, ensuring you stay at the forefront of technological advancements.

Partner With Us

At CTTS, we're dedicated to helping you harness the power of technology to achieve your business goals. Whether it's integrating new tools or optimizing existing systems, our team of experts is here to support you every step of the way. Reach out to us at (512) 388-5559 and let's make this a reality.

Invest in the future of your business with Microsoft Copilot for Microsoft 365. Let's take this leap together and watch your productivity soar.

Microsoft 365 Copilot

ADVANCED TECH
How Cybercriminals Use AI to Power Their Attacks

Running a business is no small feat, and the last thing you want to worry about is falling victim to cyberattacks. Unfortunately, the reality is that hackers are leveraging artificial intelligence (AI) to launch increasingly sophisticated attacks aimed at stealing your data and disrupting your operations. But don't fret—there are proactive steps you can take to protect your business.

In this article, we'll explore how cybercriminals use AI in their attacks and provide you with practical tips to safeguard your business.

How Hackers Use AI

1. Deepfakes
Hackers are now using AI to create extremely realistic fake videos or audio recordings, known as deepfakes. These can impersonate someone you trust, like your boss or a colleague, and trick you into sending money or sharing sensitive information.

How to spot it: Look for unnatural facial movements or voice synchronization issues.

2. AI-Powered Password Cracking
Cybercriminals use AI to crack passwords quickly and efficiently. AI allows them to automate the process, trying millions of combinations to guess your password.

How to fight back: Use unique, complex passwords and use a password manager.

3. AI-Assisted Hacking
Hackers can now deploy AI to automate the discovery of vulnerabilities in your system and even create new types of malware.

How to stay ahead: Regularly update your security systems and software. Conduct routine vulnerability scans to catch potential threats early.

4. Supply Chain Attacks
Threat actors use AI to insert malicious code into legitimate vendor products, which can then compromise your system.

How to protect yourself: Download software only from trusted sources and remain vigilant with updates and patches.
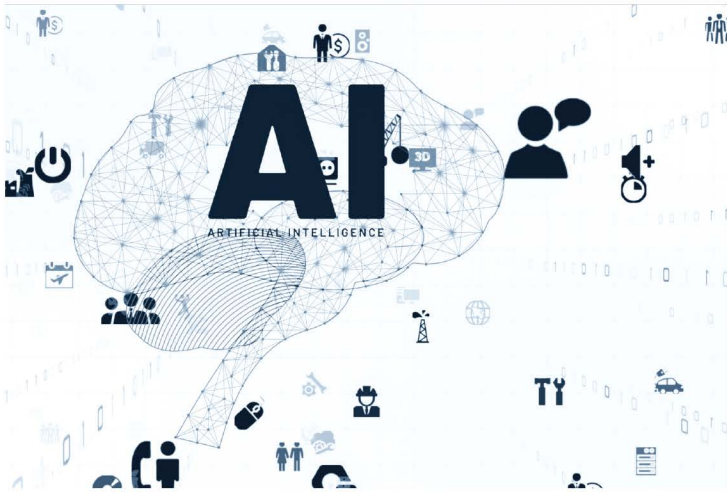
Boost Your Defenses

AI-powered cybercrime is a rapidly growing threat. The best defense is a strong IT partner who can help you leverage advanced technology to fortify your defenses. Partner with CTTS to secure your business against evolving cyber risks.

Contact CTTS today for a free consultation and discover how our team can help protect your business from cyber threats. Don't wait until it's too late—enhance your cybersecurity strategy with CTTS now!

BIZTECH
Debunking Myths About AI in Cybersecurity

AI has become a buzzword that often evokes a mix of awe, doubt, and even fear, especially when it comes to cybersecurity. But here's the scoop: when used effectively, AI can revolutionize the way businesses like yours operate.

To leverage AI effectively, it's essential to cut through the noise and separate fact from fiction. Let's debunk some common misconceptions about AI in cybersecurity.

AI in Cybersecurity: Fact from Fiction

There's a lot of misinformation surrounding AI in cybersecurity. Let's dispel some of these common AI myths:

Myth: AI is the cybersecurity silver bullet

Fact: AI isn't a one-size-fits-all solution for cybersecurity. While it can efficiently analyze data and detect threats, it's not an easy fix for everything. Think of AI as a powerful tool within a multi-pronged cybersecurity strategy, automating tasks, pinpointing complex threats, and assisting your IT security professionals.

Myth: AI makes your business invincible

Fact: Cybercriminals are constantly finding new ways to exploit IT systems, and it's only a matter of time before they discover ways to breach AI solutions as well. AI alone can't protect your business. It's a top-notch security system that requires regular updates and staff education to stay effective.

Myth: AI is a perfect tool and always knows what it's doing

Fact: AI is indeed impressive, but it's still an evolving technology. Some companies make grand claims about their AI security tools. A trustworthy vendor will tell you that AI is not magic. Given time, AI can learn and adapt, but it's not infallible.

Myth: AI does everything on its own

Fact: AI doesn't fly solo! While AI excels at identifying suspicious activities, it still requires human intervention. You need to set the goals, analyze the findings, and make the final security decisions. Sometimes, AI can sound false alarms, which is when the expertise of your security team is crucial.

Myth: AI is for big companies with deep pockets

Fact: AI security solutions are now within reach for businesses of all sizes. They are becoming more affordable and easier to use. Cloud-based AI solutions mean that even smaller businesses can leverage AI without breaking the bank.

Empower Your Cybersecurity

Fortify your business with AI-powered cybersecurity solutions. But don't go it alone—partner with an experienced IT service provider like CTTS. Our experts can help you understand your security needs, find the perfect AI solutions for your business, and ensure they're implemented effectively.

Contact CTTS today for a free consultation and learn how we can keep your business safe in the digital age.