



# CTTS TECH TALK

## YOUR TECHNOLOGY NEWSLETTER

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Technology is moving faster than ever, and for growing businesses, standing still is no longer an option. New tools, rising security risks, and evolving expectations mean that the way technology supports your organization today directly impacts how confidently you can move forward tomorrow.

In this month's Tech Talk, we are focusing on Tech Acceleration and what it really means for your business. Inside, you will find guidance on preparing your IT for the year ahead, understanding the tech trends and threats shaping 2026, and why having the right IT partner makes all the difference.

When technology is aligned, proactive, and built to scale, it stops holding you back and starts helping you move forward with confidence.

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# TECH NOTES FROM JOSH WILMOTH

## You're Already Ahead - Now Let's Stay There



**"When your systems run smoothly, your team does too."**  
**Josh Wilmoth**

First off, thank you.

Whether you've been with CTTS for 2 months or 22 years, we wouldn't be here without your trust. And if we haven't said it enough lately, we appreciate the opportunity to support your business.

Now that 2026 is here, I want to be honest about something we've seen across the board:

Even our best clients are facing new IT challenges because the risks, tools, and expectations keep changing. Fast.

### Three Conversations We've Had with Clients Just This Month:

- "Did Windows 10 really go away in October?"
- "How do we know our backups would actually work if something went wrong?"
- "We've grown a lot. Do we need to revisit our network or security setup?"

If you've had similar thoughts, you're not alone. These aren't red flags, they're smart questions. You're asking the right things at the right time.

### Here's Our Goal for You in 2026:

Zero surprises.

No outages that could've been prevented.

No gaps in security or visibility.

And no tech decisions that leave you wondering, "Did we guess right?"

### Your Business Is Evolving - Your IT Should Too

If you've added new employees, locations, software tools, or even just a growing list of responsibilities - we should talk.

The setup that served you well in 2023 or 2024 may need to evolve to match your growth in 2026.

CTTS clients get more than just help desk support. You have a full strategy team behind you. Let's use it.

### What You Can Expect from Us This Year

- Quarterly Lifecycle Reports that help you plan ahead
- Proactive alerts and maintenance that catch small issues early
- Ongoing cybersecurity reviews and recommendations
- A team that actually understands your business and cares about the outcome

If you're not seeing these yet - or want to go deeper - let us know. We're happy to meet and walk you through your current setup and next steps.

### Let's Make 2026 the Most Predictable Year Yet

Call (512) 388-5559 or email [Josh.Wilmoth@CTTSOnline.com](mailto:Josh.Wilmoth@CTTSOnline.com) to schedule a short planning session with our team. It's complimentary, and we'll tailor it to your business goals.

Whether it's strengthening security, preparing for moving to a bigger office, or finally tackling that email overload this is the year to get ahead.

### P.S.

Want to stay extra prepared? Ask us about bundling strategy, security, and support into one monthly package - no surprises, no nonsense, just what your team needs to win in 2026.

### Bonus:

If we find anything out of date during your check-in, we'll make the coffee extra strong. Deal?



# ADVANCED TECH

## Key Insights on Tech Trends, Emerging Threats and Digital Transformation



Technology continues to evolve at a rapid pace, and for businesses across Central Texas, keeping up is no longer optional.

New tech trends, growing cybersecurity risks, and rising expectations from customers and regulators make technology leadership a critical part of running a successful organization.

Today's most impactful tech trends center on flexibility, efficiency, and smarter decision making. Cloud technology allows teams to work securely from anywhere while improving scalability and disaster recovery.

Automation reduces manual work and helps departments move faster with fewer errors. Artificial intelligence is becoming a practical business tool, supporting better insights, forecasting, and risk detection.

Collaboration platforms like Microsoft Teams are now essential for keeping hybrid and remote teams connected and productive.

### As technology advances, so do the risks.

Cyber threats are no longer limited to large enterprises. Ransomware, phishing, and AI powered scams now target businesses of every size, often exploiting weak passwords or untrained employees.

These incidents impact revenue, reputation, and compliance, making cybersecurity a business priority, not just an IT concern. Strong fundamentals like multi-factor authentication, reliable backups, proactive monitoring, and employee training are more important than ever.

Digital transformation is not about adopting every new tool. It is about aligning technology with business goals to improve performance, reduce risk, and support long term resilience.

Organizations that take a proactive approach are better positioned to stay competitive, protect sensitive data, and earn trust with customers and partners.

CTTS works with businesses throughout Austin, Round Rock, Cedar Park, Georgetown and surrounding areas to navigate technology decisions with clarity and confidence.

By focusing on smart strategy, strong security, and scalable solutions, we help organizations turn technology into a true business advantage.

### Help us welcome our recent staff additions!



**CORNELIUS MAGALA**  
Support Technician



**LANG TUANG**  
Support Technician



**SARONNA MALDONADO**  
Executive Assistant



**JOE VALADEZ**  
Help Desk Manager

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# BIZTECH

## Why the Right IT Partner Is Key to Tech-Driven Growth



Every business leader wants sustainable growth. More efficiency. Stronger customer experiences. And fewer distractions pulling focus away from strategy. Today, that kind of progress depends heavily on how well technology supports the business.

This is where Tech-Driven Growth comes into play. When technology is aligned with business goals, it becomes a competitive advantage instead of a constant source of frustration. Organizations that approach technology strategically tend to move faster, stay more secure, and adapt more easily as they grow.

The challenge is not understanding that technology matters. The challenge is knowing which technology actually helps and how to manage it without wasting time or budget. That is why the right IT partner is so critical.

Trying to manage technology internally often leads to disconnected systems, rising costs, security gaps, and reactive decision making. Even capable teams struggle to keep pace with evolving cybersecurity threats, compliance requirements, and cloud platforms. Over time, these issues quietly limit growth.

A strong IT partner changes that dynamic. Instead of simply fixing problems, they help align technology with long term business objectives. They guide smarter decisions, reduce risk, and ensure systems work together smoothly. Just as important, they help businesses plan ahead so technology scales as the organization grows.

For businesses across Central Texas - from healthcare and legal to construction, manufacturing, professional services, and nonprofits - the difference between stalled progress and tech-driven growth often comes down to who is guiding technology decisions.

**That is where CTTS makes the difference.**

CTTS helps organizations turn technology into a growth engine, not a burden. With clear guidance, proactive support, and a focus on long term outcomes, CTTS gives business leaders confidence that their technology is working for them, not against them.

With the right IT partner, growth does not have to feel chaotic. Technology becomes a steady foundation that supports your people, protects your data, and positions your business for what comes next.



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