



CTTS TECH TALK

YOUR TECHNOLOGY NEWSLETTER

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This is the year your business stops running harder and starts **running smarter**

Central Texas
Technology Solutions

Artificial intelligence is quickly shifting from a future concept to a daily business tool. For organizations focused on growth, the real opportunity is not just using AI. It is using it in ways that are secure, practical, and aligned with business goals.

When AI is implemented with the right strategy, it can strengthen security, streamline operations, and help teams move faster with greater confidence.

In this month's TechTalk, we are exploring AI-Powered Growth and what it means for businesses across Central Texas. Inside, you will find insight into how AI is changing today's security landscape, how cybercriminals are using AI to target organizations, and how businesses are using AI to reduce friction and scale operations more effectively.

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TECH NOTES FROM JOSH WILMOTH

What the Latest AI Security Headlines Mean for Your Business

You Are Already Investing in IT. Let's Make Sure It Is Protecting and Powering Your Business

AI is dominating technology headlines right now. The opportunity is huge, but so are the risks. Over the last month, multiple reports have warned that AI tools and agents are now embedded inside business systems, often without full visibility from leadership or IT teams.

Recent research shows more than 75% of security professionals are concerned about how AI tools access sensitive business data. In many cases, these tools were added by employees trying to work faster and serve customers better. There was no bad intent. Just momentum.

That is exactly why this matters.

Why This Matters for Your Business Right Now

If your business grew, added staff, or introduced new tools in 2025, your technology environment may have changed faster than your security strategy.

Growth is good. Complexity is normal. But complexity without visibility creates risk.

In 2026, business leaders should be asking:

- Where is AI already running in our environment?
- Are we approving new tools or discovering them after they are already in use?
- Are our backups, permissions, and security protections keeping up with our growth?

If you are unsure, you are not alone. Most businesses are in the same position.

What You Can Do This Month

You do not need massive projects to regain control. You need focused, strategic actions.

Start here:

Review AI usage - Identify who is using tools like Copilot, ChatGPT, or AI built into business software.

Validate access controls - Make sure only the right people can access sensitive systems and data.

Schedule a security health check - Find gaps early, before they become expensive or disruptive.

Small steps today create stronger protection tomorrow.

Let's Make This the Month You Get Ahead of AI Risk

Schedule a 30 minute conversation with our team. We will review where you are today, where you want to go, and how to make sure your technology supports the journey.

Win VIP Tickets to Two Step Inn in Georgetown!



Help Us Celebrate CTTS Anniversaries and Birthdays!

Anniversaries

Birthdays



Evan
January 23



Sara
February 1



Michelle
February 13



Alex
February 24

ADVANCED TECH

The Real Business Impact of AI-Powered Cyberthreats



AI-Powered Cyberthreats are changing how cybercrime works. Attacks are faster, more convincing, and harder to detect than ever before. For many businesses, the real risk is not whether an attack will happen, but whether they are ready when it does.

Cybercriminals now use artificial intelligence to automate scams, impersonate executives, and exploit trust at scale. One successful incident can disrupt operations, expose sensitive data, and damage relationships with customers and partners.

How AI-Powered Cyberthreats Are Targeting Businesses

AI has removed many of the warning signs businesses once relied on. Attacks now look and sound legitimate, even to trained employees.

Common AI-driven tactics include:

- Phishing emails that perfectly mimic real business communication
- Voice and video impersonation that sounds like company leadership
- Ransomware tools that automate attacks and spread quickly

These threats are designed to bypass traditional security tools and human instinct.

Why Growing Organizations Are at Risk

Small and mid sized businesses are prime targets because attackers know defenses are often limited. Industries like Healthcare, Legal, Professional Services, Construction, Manufacturing, and Nonprofits all depend on sensitive data and uninterrupted operations.

Businesses in Austin, Round Rock, San Marcos and the surrounding areas face the same advanced threats as large enterprises, often without the same level of protection.

The Business Impact Is Real

AI-Powered Cyberthreats are not just IT problems. They create serious business consequences, including:

- Operational downtime
- Compliance and regulatory exposure
- Loss of trust and reputation
- Slower growth due to long recovery times

How CTTS Helps Protect Your Business

CTTS helps Central Texas businesses stay ahead of AI-driven threats by making security proactive, not reactive. AI itself is not the problem. Unsecured use is.

Our approach includes:

- Secure AI adoption guidance
- Continuous threat monitoring
- Employee training and clear AI usage policies
- Vendor and third party risk reviews

Act Before an Attack Forces the Issue

AI-driven cyberattacks are accelerating. Waiting increases risk. CTTS helps businesses protect what matters most and move forward with confidence. Now is the time to strengthen your defenses against AI-Powered Cyberthreats.

Help us welcome our recent staff addition!



ALEX KLAMPFL
Support Technician

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BIZTECH

How AI Helps Businesses Scale Operations With Less Friction



Growth should create momentum, not confusion. Yet as many businesses scale, work becomes harder instead of smoother. Information spreads across systems, teams lose time chasing updates, and leaders spend more time managing complexity than driving progress.

This is where AI-powered growth makes a real difference.

When implemented correctly, artificial intelligence helps businesses grow by simplifying daily operations. AI reduces friction, supports faster decisions, and frees teams to focus on meaningful work instead of manual tasks.

Why Growth Creates Friction

As organizations grow, small inefficiencies multiply. Knowledge lives in too many places. Processes rely on memory instead of structure. Visibility fades as workloads increase.

Common signs include:

- Employees spending too much time searching for information
- Slower responses to customers and internal requests
- Repeated work and missed handoffs
- Leaders reacting instead of planning

Understanding how AI helps businesses address these challenges is key to scaling smoothly.

How AI Helps Businesses Work Smarter

- AI is not about replacing people. It is about removing distractions that slow them down.
- Automates routine tasks like scheduling, email sorting, and document summaries.
- Organizes information so teams can find answers quickly.
- Improves decision making by surfacing trends and highlighting bottlenecks.

The result is less friction and more forward momentum.

Simple AI Use Cases That Deliver Value

Many businesses start small and see results quickly:

- Customer support teams use AI to answer common questions and summarize conversations.
- Sales and marketing teams use AI to qualify leads and manage follow ups.
- Operations teams use AI to improve workflows, scheduling, and documentation.

These practical wins build confidence and create a strong foundation for growth.

Why CTTS Is the Right Partner

AI only works when it feels simple and secure. At CTTS, we focus on practical AI adoption that fits into how your business already operates.

We help you:

- Identify the right problems to solve
- Integrate AI into existing systems like Microsoft 365
- Maintain security, governance, and compliance
- Scale confidently without adding complexity

AI should make growth easier, not harder. CTTS helps ensure it does exactly that.

Ready to scale with less friction? Start with a clear plan and the right guide.



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